

# We're Concepta Ingredients!

For over 30 years, we have been bringing innovation and sustainability to the world's most diverse and demanding markets. We produce unique ingredients from Brazilian biodiversity, with the highest quality and the latest in industrial technology. Our portfolio includes more than 50 natural, organic, sustainable and traceable products.



# Sustainable from the beginning

Sourcing ingredients from Brazil's biodiversity is a matter of social and environmental responsibility, which we embody in the **Bio Abundance Program**. Our production chains cover four Brazilian biomes and directly benefit 6,500 families, as well as contributing to the conservation of 580,000 hectares of native forests.



The commitment to the ESG agenda runs through all our professional activities. We are actively engaged with the UN Sustainable Development Goals (SDGs).

Find out how we are involved with the SDGs



# Innovation with origination

Concepta Beauty range, aimed at the beauty and personal care industry, offers plant-based ingredients with the hallmark of exclusivity and sustainable origins. We combine natural active ingredients from Brazilian biodiversity with high technology, generating unique, innovative and high-value solutions for your products.

#### Extract



# Calendula Extract

Helianthus annuus seed oil (and) Calendula officinalis flower extract

#### **Properties:**

- Soothing effect
- Moisturizing
- Skin protector



#### Indications:

Skin care: moisturizing products, especially for dry, damaged and sensitive skin, such as creams, lotions, serums, ointments, bath oils and body oils.

#### **Butters**



# Cupuaçu Butter

Theobroma grandiflorum seed butter

#### **Properties:**

- Emollient agent
- Strengthens the skin's barrier function
- Long-lasting moisturizing activity
- Balanced sensory profile: good glide with silicone feel
- Melting point: 34°C 37°C



#### Indications:

**Skin care:** products for mature skin, such as creams lotions and serums.

#### **Butters**



# **Murumuru Butter**

Astrocaryum murumuru seed butter

#### **Properties:**

- Softens and moisturizes hair
- Reduces damage to the hair cuticle
- Improves the strength and shine of the hair shaft
- Melting point: 31 35°C



#### Indications:

**Hair care:** conditioner, masks, leave-ins and pomade.





### **Açaí Oil**

Euterpe oleracea seed oil

#### **Properties:**

- Antioxidant, nourishing and revitalizing properties
- Moisturizing activity
- Rapid absorption and high spreadability



#### Indications:

**Skin care:** pro-aging products such as creams, lotions and serums.



# Babaçu Oil

Orbignya oleifera seed oil

#### **Properties:**

- Emollient agent
- Moisturizing activity
- Rapid absorption and high spreadability, with a velvety feel





#### Indications:

Hair care: moisturizing hair masks, creams and lotions in general, shampoos, conditioners, leave-ins and ointments.

Skin care: moisturizing facial masks, creams and lotions in general, skin repair serums, bath oils and soaps.



#### **Brazil Nut Oil**

Bertholletia excelsa seed oil

#### **Properties:**

- Contains selenium
- Strengthens the skin's barrier function
- Moisturizing activity
- Powerful film-forming action, moisturizing sensation



#### Indications:

Skin care: products for dry and damaged skin, such as creams, lotions and serums.



#### Sesame Oil

Sesamum indicum seed oil

#### **Properties:**

- Provides shine and softness to hair
- Nourishing properties for skin and hair
- Provides a rich and substantive sensory
- Brazilian "Argan Oil"



#### **Indications**

Hair care: products for dry and damaged hair, with a focus on promoting shine, softness and fiber elasticity.



#### Licuri Oil

Syagrus coronata see oil

#### **Properties:**

- Rich in lauric acid
- Immediate sensory profile similar to cyclopentasiloxane
- Moisturizing activity
- Provides a feeling of comfort to the skin: non-greasy with a velvety feel





#### Indications:

**Skin care and hair care:** products focused on new textures and exclusive sensory properties.



#### **Passion Fruit Oil**

Passiflora edulis seed oil

#### **Properties:**

- Regulates skin oiliness
- Soothing properties
- Mattifying effect
- Rapid absorption with a velvety skin feel





#### Indications:

**Skin care:** products for oily or acne-prone skin, including moisturizing creams and lotions.

**Hair care:** products dedicated to the scalp and pre-poo.



## **Other Specialties**

#### Castor oil

Ricinus communis (Castor) seed oil

#### Corn oil

Zea mays (Corn) oil

#### **Grape Seed oil**

Vitis vinifera seed oil

#### Linseed oil

Linum usitatissimum seed oil

#### **TCM**

 $Caprylic/Capric\ Triglyceride$ 

#### Calendula oil

Helianthus annuus (Sunflower) seed oil (and) Calendula officinalis flower extract

#### Primrose oil

Oenothera biennis oil

#### Safflower oil

Carthamus tinctorius seed oil

#### **Cold Pressed Sesame oil**

Sesamum indicum seed oil

#### **Sunflower oil**

Helianthus annuus (sunflower) seed oil

#### **Coconut oil**

Cocos nucifera oil

#### **Borage oil**

Borago officinalis seed oil

#### **Polysorbate 80**

Polysorbate 80



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# Bio Abundance Program

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#### **Concepta Ingredients**

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